

Communication from Public

Name: Greg Cahill

Date Submitted: 11/09/2022 08:47 AM

Council File No: 22-1154

Comments for Public Posting: Apparently, the City thinks if there are enough of these signs, they will distract motorists from all the homeless people on the sidewalk.

Communication from Public

Name: Shelley L Billik

Date Submitted: 11/09/2022 08:48 AM

Council File No: 22-1154

Comments for Public Posting: I oppose the fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles. I oppose the IKE Program for the following reasons: We don't need to be bombarded by more advertising We don't need more distractions to drivers and bikers (nor more light pollution) There was NO environmental review process (CEQA review) • No financial analysis (CLA or CAO review) • No competitive procurement process/No RFP issued • Inappropriate reliance on a Houston Texas RFP • No public health review • No traffic/public safety analysis related to digital signage and driver distraction • Violates the City Charter by bypassing the City Planning Commission • Privacy right violations --data capture from those passing • May undermine City authority to regulate all billboards/off-site signage For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process. Thank you for your consideration,